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U.S. SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or  
 Section 30(f) of the Investment Company Act of 1940

[ ] Check this box if no longer subject of Section 16. Form 4 or Form 5  
 obligations may continue. See Instruction 1(b).

=====

1. Name and Address of Reporting Person\*

Burrus                      Michael                      C.  
 -----  
 (Last)                      (First)                      (Middle)

Gannett Co., Inc.    1100 Wilson Boulevard  
 -----

(Street)

Arlington                      Virginia                      22234  
 -----  
 (City)                      (State)                      (Zip)

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2. Issuer Name and Ticker or Trading Symbol

Gannett Co., Inc.    ("GCI")  
 =====

3. IRS or Social Security Number of Reporting Person (Voluntary)

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4. Statement for Month/Year

November, 1999  
 =====

5. If Amendment, Date of Original (Month/Year)

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6. Relationship of Reporting Person to Issuer  
 (Check all applicable)

[ ] Director                      [ ] 10% Owner  
 [ X ] Officer (give title below)    [ ] Other (specify below)

President, Multimedia Cablevision, Inc.  
 =====

7. Individual or Joint/Group Filing  
 (Check applicable line)

[ X ] Form filed by one Reporting Person  
 [ ] Form filed by more than one Reporting Person

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Table I -- Non-Derivative Securities Acquired, Disposed of,  
 or Beneficially Owned  
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1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned at End of Issuer's Fiscal Year (Instr. 3 & 4)	6. Owner- ship Form: Direct (D) or Indirect (I) (Instr.4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Amount	or (D)	Price			

Common Stock	11/04/99	M	6,290	A	\$33.75	See Below	D
Common Stock	11/04/99	S	6,290	D	\$75.00	See Below	D
Common Stock	11/08/99	M	8,110	A	\$33.75	See Below	D
Common Stock	11/08/99	S	8,110	D	\$74.00	See Below	D

Common Stock	11/08/99	M	1,890	A	\$37.375	See Below	D
Common Stock	11/08/99	S	1,890	D	\$74.00	See Below	D
Common Stock	11/10/99	M	9,250	A	\$37.375	See Below	D
Common Stock	11/10/99	S	9,250	D	\$74.8173	See Below	D
Common Stock	11/10/99	M	3,750	A	\$59.50	See Below	D
Common Stock	11/10/99	S	3,750	D	\$74.8173	0	D
Common Stock	To 10/31/99					701.631	I (1)
Common Stock	To 9/30/99					3,650.1928	I (2)

\* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Year (Instr. 4)	10. Ownership of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Beneficial Ownership (Instr. 4)
Stock Options	\$33.75	11/04/99	M	6,290	12/12/99 12/12/03	Common Stock	6,290 0	12,910	D	
Stock Options	\$33.75	11/08/99	M	8,110	12/12/99 12/12/03	Common Stock	8,110 0	4,800	D	
Stock Options	\$37.375	11/08/99	M	1,890	12/12/99 12/10/06	Common Stock	1,890 0	20,390	D	
Stock Options	\$37.375	11/10/99	M	9,250	12/10/00 12/10/06	Common Stock	9,250 0	11,140	D	
Stock Options	\$59.50	11/10/99	M	3,750	12/09/01 12/09/05	Common Stock	3,750 0	11,250	D	

Explanation of Responses:

- (1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.
- (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.

/s/Michael C.Burrus

December 2, 1999

\*\*Signature of Reporting Person

Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.  
If space provided is insufficient, see Instruction 6 for procedure.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.

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