FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washi

ngton, D.C. 20549	OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* McCune Scott K						2. Issuer Name and Ticker or Trading Symbol GANNETT CO INC /DE/ [GCI]										all app	ionship of Reporting F all applicable) Director		Person(s) to Issuer 10% Owner		
GANNETT CO., INC.						3. Date of Earliest Transaction (Month/Day/Year) 05/01/2014										Office below	fficer (give title elow)		Other (specify below)		
7950 JONES BRANCH DRIVE						4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)						
(Street) MCLEA	N VA	VA 22107													X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(St	ate) (.	Zip)																		
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transa Date (Month/D					Exe		2A. Deemed Execution Date, f any Month/Day/Year)		Code (Transaction Disposed Code (Instr. 5)			rities Acquired (A) ed Of (D) (Instr. 3,			Securi Benefi Owned	Securities Beneficially		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
								v	Amount		(A) or (D)	Price	•	Transaction(s) (Instr. 3 and 4)				(1130.4)			
Common Stock 05						05/01/2014					3,213		A	\$0		18,235]	D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date if any			Date,	4. Transaction Code (Instr. 8)		5. Numof Derive Securion Acquired (A) or Disposof (D) (Instrand 5	ative rities ired osed	Expiration	. Date Exercisable and xpiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)				9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dir or (I)	nership	Beneficial Ownership t (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	of	nber res								

Explanation of Responses:

Remarks:

/s/ Todd A. Mayman, Attorney-05/05/2014 in-Fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.