
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (date of earliest event reported): October 29, 2008

GANNETT CO., INC.

(Exact name of registrant as specified in charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization of Registrant)

1-6961
(Commission File Number)

16-0442930
(I.R.S. Employer Identification No.)

7950 Jones Branch Drive, McLean, Virginia
(Address of principal executive offices)

22107-0910
(Zip Code)

(703) 854-6000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On October 29, 2008, the Gannett Board of Directors elected Howard Elias and Scott McCune to serve as directors of the Company, effective October 30, 2008. Their Board committee assignments will be determined at a later date.

A press release announcing the election of Mr. Elias and Mr. McCune to the Gannett Board of Directors is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(d) Exhibit 99.1

Press Release issued October 30, 2008.

SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gannett Co., Inc.

Date: October 30, 2008

By: /s/ Todd A. Mayman

Todd A. Mayman

Vice President,

Associate General Counsel, Secretary and

Chief Governance Officer

INDEX TO EXHIBITS

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press release announcing the election of Mr. Elias and Mr. McCune to the Company's Board.

News Release



Thursday, Oct. 30, 2008

Gannett Board elects two new directors

McLEAN, VA – The Board of Directors of Gannett Co., Inc. (NYSE: GCI) has elected two new directors, effective immediately.

- Howard Elias is president, EMC Global Services and Resource Management Software Group, and executive vice president, EMC Corporation. Elias oversees EMC's professional services and global customer support organizations, EMC Consulting, and Global Pre-Sales and Education Services. He also has worked at Hewlett-Packard Company, Compaq, Digital, AST Research, and Tandy Corporation.
- Scott K. McCune is vice president of Integrated Marketing for The Coca-Cola Company. He is responsible for the development of worldwide media, licensing, sports and entertainment marketing strategies. He also has worked at Anheuser-Busch, Inc., and the Sports Time Cable Network.

“Howard Elias and Scott McCune are top executives in their fields, and will bring not only expertise to our board, but also depth in the key areas of technology and marketing,” said Craig A. Dubow, chairman, president and chief executive officer of Gannett. “These two professionals are great additions to our board and we welcome them.”

With this election, Gannett has ten directors.

Gannett Co., Inc. is a leading international news and information company that publishes 85 daily newspapers in the USA, including USA TODAY, the nation's largest-selling daily newspaper. The company also owns nearly 900 non-daily publications in the USA and USA WEEKEND, a weekly newspaper magazine. Gannett subsidiary Newsquest is the United Kingdom's second largest regional newspaper company. Newsquest publishes 17 daily paid-for titles, approximately 300 weekly newspapers, magazines and trade publications, and a network of award-winning Web sites. Gannett also operates 23 television stations in the United States and is an Internet leader with sites sponsored by its TV stations and newspapers including USATODAY.com, one of the most popular news sites on the Web.

Media inquiries:

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