FORM 4

__Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Issuer Name and Ticker or Trading Symbol 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) Gannett Co., Inc. ("GCI") Director Dubow Craig A 10% Owner X Officer (give title below) I.R.S. Identification Number Other (specify below) (Last) (First) (Middle) 4. Statement for of Reporting Person, Month/Day/Year President and Chief Executive Officer/Gannett Broadcasting January 14, 2003 7950 Jones Branch Drive if an entity (voluntary) 7. Individual or Joint/Group Filing (Check Applicable Line) (Street) 5. If Amendment, Date of Original X Form filed by One Reporting Person McLean, VA 22107 (Month/Day/Year) _ Form filed by More than One Reporting Person (City) (State) (Zip) Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of Security 2. Trans-2A. Deemed 3. Trans-4. Securities Acquired (A) or Disposed of (D) 5. Amount of 6. Owner-7. Nature of Indirect ship Form: Beneficial Ownership action Code (Instr. 3, 4 & 5) Securities (Instr. 3) action Execution Date Date, Instr. 8) Beneficially Direct (D) (Instr. 4) (Month/ Day if any Code Amount (A) Price Owned Followor Indirect (I) Year) (Month/Day/ ing Reported Transactions(s) (Instr. 4) or Year) (Instr. 3 & 4) (D) 737 01/14/03 Μ \$37.375 Common Stock Α 01/14/03 737 \$74.58 Common Stock F D Common Stock 01/14/03 Μ 224 А \$59.50 Common Stock 01/14/03 F 224 D \$74.58 3,927.992 D Common Stock By 401(k) plan I 923.344(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

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FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of 2. Conver- 3. Trans-3A. 4. 5. Number of Derivative 6. Date 7. Title and 8. Price of 9. Number of 10. 11. Nature															
1 1	sion or			4. Trans			Acquired (A) or			Amount of		Derivative			of Indirect
									Underlying					Beneficial	
		Date	Execution			Disposed o				0	, , , , , , , , , , , , , , , , , , ,		1 1		
	Price of	(Month/	Date,	Code		I I I I				Securities		(Instr. 5)	· · ·	Form	Ownership
	Derivative		if any (Month/			(Instr. 3, 4	\$x 5)	Year)		(Instr. 3 &	(4)			of	(Instr. 4)
	Security	Day/ Year)	(Monui/ Day/	(Instr.									0	Deriv-	
			Year)	8)									- I	ative	
				L									Transaction(s)	, , , , , , , , , , , , , , , , , , ,	
				Code	V	(A)	(D)	Date	Expira-	Title	Amount		(Instr. 4)	Direct	
								Exer-	tion		or			(D)	
								cisable	Date		Number			or	
											of			Indirect	
											Shares			(I)	
														(Instr. 4)	
Employee Stock	\$37.375	01/14/03		M			1,471	<u>.(2)</u>	12/10/06	Common	1,471		0	D	
Option (right to										Stock ⁽³⁾					
buy)															
Employee Stock	\$59.50	01/14/03		M			280	<u>(4)</u>	12/09/07	Common	280		15,320	D	
Option (right to										Stock ⁽⁵⁾					
buy)															
Phantom	1-for-1	01/14/03		M		734		<u>(6)</u>	<u>(6)</u>	Common	734	\$37.375			
Stock ⁽³⁾										Stock					
Phantom	1-for-1	01/14/03		M		56		<u>.(6)</u>	<u>(6)</u>	Common	56	\$59.50	8,714.316 ^(Z)	D	
Stock ⁽⁵⁾										Stock					

Explanation of Responses:

OMB APPROVAL

OWNERSHIP

Romeo and Dye's Section 16 Filer www.section16.net (1) The information in this report is based on a plan statement dated as of December 31, 2002.

(2) The initial grant for 14,940 shares vested in four equal annual installments beginning on December 10, 1997.

(3). The reporting person elected to defer receipt of 734 shares of common stock issuable upon exercise of his option, resulting in the accrual to his Deferred Compensation Plan account of 734 shares of phantom stock.

(4) The initial grant for 15,600 shares vested in four equal annual installments beginning on December 9, 1998.

(5) The reporting person elected to defer receipt of 56 shares of common stock issuable upon exercise of his option, resulting in the accrual to his Deferred Compensation Plan account of 56 shares of phantom stock.

(6) These shares of phantom stock are payable in common stock of the issuer following termination of the reporting person's employment.

(7) The shares of phantom stock reported in Table II, Column 9 of this Form 4 were acquired under the issuer's Deferred Compensation Plan. Prior Forms 4 reported these shares in Table I, as common stock.

By: /s/ <u>Todd A. Mayman</u> Attorney-in-Fact **Signature of Reporting Person January 16, 2003 Date

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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