
 OMB APPROVAL

OMB Number
 Expires:
 Estimated average burden
 hours per response 0.5

U.S. SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

FORM 3

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or
 Section 30(f) of the Investment Company Act of 1940

=====

1. Name and Address of Reporting Person*

Vega	Frank	J.
-----	-----	-----
(Last)	(First)	(Middle)
Gannett Co., Inc.	1100 Wilson Boulevard	
	(Street)	
Arlington	Virginia	22234
-----	-----	-----
(City)	(State)	(Zip)

=====

2. Date of Event Requiring Statement (Month/Day/Year)

10/17/99

=====

3. IRS or Social Security Number of Reporting Person (Voluntary)

=====

4. Issuer Name and Ticker or Trading Symbol

Gannett Co., Inc. ("GCI")

=====

5. Relationship of Reporting Person to Issuer
 (Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

President & CEO / Detroit Newspapers

=====

6. If Amendment, Date of Original (Month/Year)

=====

7. Individual or Joint/Group Filing (Check applicable line)

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

=====

Table I -- Non-Derivative Securities Beneficially Owned

=====

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr.5)
Common Stock	11,826	D	
Common Stock	48	D(1)	
Common Stock	9.775	D (1)(2)	
Common Stock	278	I	(3)

* If the Form is filed by more than one Reporting Person, see Instruction 5(b)(v)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

FORM 3 (continued)

Table II -- Derivative Securities Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Stock Options	12/07/96	12/07/00	Common Stock	7,200	\$25.6875	D
Stock Options	12/14/97	12/14/01	Common Stock	13,300	\$27.7500	D
Stock Options	12/13/98	12/13/02	Common Stock	12,000	\$23.6250	D
Stock Options	12/12/99	12/12/03	Common Stock	18,000	\$32.0000	D
Stock Options	12/10/00	12/10/06	Common Stock	20,060	\$37.3750	D
Stock Options	12/09/01	12/09/07	Common Stock	14,600	\$59.5000	D
Stock Options	12/08/02	12/08/08	Common Stock	19,260	\$65.0000	D

Explanation of Responses:

- (1) Held jointly with spouse
- (2) Held by the trustee of the Company's Dividend Reinvestment Plan, The Northern Trust Company
- (3) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company

/s/Frank J. Vega 10/26/99

**Signature of Reporting Person Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient. See Instruction 6 for procedure.

Alternatively, this form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.

