
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

**Date of Report (date of earliest event reported):
October 22, 2007**

GANNETT CO., INC.

(Exact name of registrant as specified in charter)

Delaware
(State or Other Jurisdiction of Incorporation or
Organization of Registrant)

1-6961
(Commission File Number)

16-0442930
(I.R.S. Employer
Identification No.)

7950 Jones Branch Drive, McLean, Virginia
(Address of principal executive offices)

22107-0910
(Zip Code)

(703) 854-6000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On October 23, 2007, the Company announced that its Board has elected Neal Shapiro to serve as a director of the Company, effective October 23, 2007. Mr. Shapiro has been appointed to the Nominating and Public Responsibility Committee of the Board.

A press release announcing the election of Mr. Shapiro is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(d) Exhibit 99.1

Press Release issued October 23, 2007.

SIGNATURE

Pursuant to requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Gannett Co., Inc.

Date: October 23, 2007

By: /s/ Todd A. Mayman

Todd A. Mayman
Vice President,
Associate General Counsel, Secretary and
Chief Governance Officer

INDEX TO EXHIBITS

Exhibit No.	Description
99.1	Press release announcing the election of Mr. Shapiro to the Company's Board.

News Release

FOR IMMEDIATE RELEASE

Tuesday, October 23, 2007

Gannett Board Elects New Director

McLEAN, VA - Neal Shapiro, president of WNET in New York City, the largest public television station in the U.S., has been elected to the Board of Directors of Gannett Co., Inc. (NYSE: GCI) effective immediately.

“Neal’s diverse experience with network news and public television will be a tremendous asset for Gannett as we move forward with our strategic plan,” said Craig A. Dubow, Gannett’s chairman, president and chief executive officer. “We are extremely pleased that Neal has chosen to join Gannett’s Board.”

Shapiro also is president of Educational Broadcasting Corporation (EBC), the licensee of WNET. Before joining EBC in February 2007, Shapiro served in various executive capacities with the National Broadcasting Company beginning in 1993 and was president of NBC News from May 2001 to September 2005.

Shapiro also is on the board of trustees of American Public Television, the advisory board of Investigative Reporters and Editors (IRE), and the alumni board of the Communications and Media Studies program at Tufts University.

With Shapiro’s election, Gannett has nine directors.

Gannett Co., Inc. (NYSE: GCI) is a leading international news and information company that publishes 85 daily newspapers in the USA, including USA TODAY, the nation’s largest-selling daily newspaper. The company also owns nearly 1,000 non-daily publications in the USA and USA WEEKEND, a weekly newspaper magazine. Gannett subsidiary Newsquest is the United Kingdom’s second largest regional newspaper company. Newsquest publishes nearly 300 titles, including 18 daily newspapers, and a network of prize-winning Web sites. Gannett also operates 23 television stations in the United States and is an Internet leader with sites sponsored by its TV stations and newspapers including USATODAY.com, one of the most popular news sites on the Web.

Media inquiries:

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